

LAZOSCHMIDL FALL/WINTER 2023

"FRUIT, FLOWERS, FLUORIDE"

The essentials collection.

Lazoschmidl Fall/Winter 2023 explores the basic needs of survival, happiness and beauty. What makes us satisfied? What makes us happy? What makes us feel pretty? Taste the forbidden fruit - a leitmotif of the brand - is re-applied onto cozy intarsia knitwear, resistant biker/cycling gear and luscious floral prints. Garments feature artificial intelligence designed artworks melting three levels of existence: food, decor and health. Key pieces include bodysuits, kangaroo hoodies, gilets and raincoats. Transparency is contrasted by hardness, nakedness opposed to layering.

Please, have a bite!

Credits

Styling: Emma Thorstrand

Hair: Jesper Hallin

Make-up: Jasmine Lundmark

Music: Carl Hjelm

Special Thanks

Robin Söderholm

Mariona Robles

Hendrik Schmandt

Serge Carreira

Autrement PR

Alan Marty

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