



AUTUMN WINTER 2023 COLLECTION AN ODE TO CLASSICISM

For Autumn Winter 2023 dunhill proposes an ongoing collection of refined, elevated, versatile pieces imbued with a discreet sense of English style. This collection is an ode to classicism reinterpreted for today.

Celebrating dunhill's 130-year anniversary, the focus centres on heralding our founding principles – innovation, functionality, British craft, materials, and makers. Throughout its lifetime, timelessness, finesse, and true luxury have been our House DNA.

Returning to this sentiment in a clear and direct way under the new strategic direction, AW23 offers a refined collection that remains contemporary, while not being led by trend. The building blocks of an elegant masculine wardrobe, created by our studio design team based in London.

A new wave of beautifully made contemporary tailoring reflects our exacting standards. Forms and styling are understated, elevated by fabrication, fit and detail. With a studied approach to sourcing and inspiration focusing on British mills, fabrics and patterns, each piece is constructed with unmistakable expertise.

"To wear a dunhill suit today is to embody the values of the House. The appreciation of expert care, and craft that is invested in each piece. We have a responsibility to create collections that are not only beautiful but endure seasons and trends." Laurent Malecaze

dunhill represents an uncompromising approach. These are elegant, lasting pieces that acknowledge our House DNA. From sumptuous outerwear and tailoring to iconic leather and hard luxury, the forthcoming dunhill AW23 collection is accented by meticulous design signatures which pay homage to our heritage.

Classic, timeless, purposeful, and relevant.