

# BURBERRY

## Notes for Editors

20 February 2023

Daniel Lee unveils his first collection for Burberry

Check is presented in bold colours across tailoring, blanket coats and knits – alongside an evolution of the Equestrian Knight Design (EKD).

The trench coat is oversized with faux fur-trimmed lapels, the car coat deconstructed, the duffle and aviator exaggerated with softer silhouettes.

A homegrown thread is reinforced by pleated tartan-inspired kilts over trousers, chunky Aran and argyle jumpers and British motifs, including the English rose.

Casual shoe styles draw on the functionality of the brand, from heritage-inspired equestrian boots to rubber rain boots. Sneakers are amplified, whilst a signature square shape frames sandals, mules and pumps in iterations that include cosy faux fur and shearling.

Bags draw on the outdoor aesthetic that Burberry is known for, saddle bags and satchels in sturdy colours and fabrics carry an initial 'b' that also forms its fastening. Details are considered and functional.

### Location

Kennington Park, London SE11 4BE

Burberry's historical connection with outdoor exploration is reinforced by the show space, designed by Lee. Inspired by Burberry tents from the late 19th and early 20th century, the intimate interior evokes a cosiness that provides warmth and protection from the elements.

### Guests

Guests included 070 Shake, Baz Luhrmann, Bianca Jagger, Bright, Carl Craig, Christopher Bailey, D Double E, Damon Albarn, DJ EZ, Future, Georgia May Jagger, Grace Wales Bonner, Hank Korsan, Honey Dijon, Jamie xx, Jason Statham, Jimmy Iovine, Jodie Comer, John Glacier, Juergen Teller, Jun Ji-hyun, Kano, Kunichi Nomura, Liberty Ross, Martine Rose, Missy Albarn, Molly Moorish Gallagher, Moodymann, Naomi Ackie, Naomi Campbell, Nubya Garcia, Obongjayar, Oliver Sim, Reece James, Rosie Huntington-Whiteley, Sarah Taibah, Sasha Lane, Selma Blair, Sheila Atim, Shygirl, Skepta, Son Heung-min, Stormzy, Sue Webster, Vanessa Redgrave, Vegyn, Wayne McGregor and Yusra Mardini.

### Additional Notes

Measures have been taken to reduce the environmental impact of the show in line with Burberry's ambition to certify all presentations and events carbon neutral. All materials used in the collection have been responsibly sourced, in line with Burberry's Responsible Sourcing Policy. As a modern British luxury brand, we do not use real fur or exotic skins.