

Karoline vitto

AUTUMN WINTER 2023

STYLING:

Nell Kalonji @ Webber Represents

CASTING:

AAmo Casting - Maddeleine Østlie

MAKE-UP:

Terry Barber for MAC Cosmetics

HAIR:

Mark Hampton using Bumble and Bumble

NAILS:

Tyler Phoenix

MUSIC:

Mahta Hassanzadeh aka Basmati

PRODUCTION:

CEBE

COLLECTION NOTES:

Emma Davidson

WITH SPECIAL THANKS TO:

Lulu Kennedy, Raphaelle Moore, Nike London, The Truman Brewery, The Fashion East panel, Nell Kalonji, Madeleine Østlie, Nike, Terry Barber and MAC Cosmetics, Mark Hampton and Bumble and Bumble, Nona Source, Raven Agency, Cebe Studio, Tyler Phoenix, Ana Flores, Armand da Silva, Mahta Hassanzadeh, Emma Davidson and my inspiring cast of models.

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My partner, friends and family for their love, support, and studio help.

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Karoline vitto

Karoline Vitto AW23:

"I'm cold! I don't want to be naked in the winter."

Summer is over, and the winter chill is closing in. Karoline Vitto is in search of warmth, so this season, she's covering up. Though the Brazilian designer's signature strappy slips and barely-there cropped-tops remain, and flashes of flesh and folds are still on display, Vitto's second collection as part of the Fashion East family evolves to incorporate slick, sensual tailoring. Moving away from her interrogation of the exclusionary aesthetics of the 00s, this season she draws inspiration from the structured silhouettes that dominated the 1980s. "I want my women to look powerful. Maybe even a bit daunting," she explains.

For AW23, there is an enhanced practicality to the offering. Vitto's boxy, angular 'Movement' jackets fold origami-like across the chest before they are chopped abruptly at the waist. Here, they are met by form-fitting wrap skirts and slinky column styles, the seams of which are laced together with spiralling metal inserts. Adding to the inherent sensuality of her designs, these springs bounce and clatter dramatically as their wearer walks. "They are really noisy when they move," she notes. "You will know it if one is coming."

Vitto's curving metal accents are also seen in sleek, long-sleeved tops and floor-sweeping gowns, each one offering subtle glimpses of the skin beneath. The low-slung, belly button-baring trousers of last season are gone, making way for louche, loose styles which stretch up and settle on the soft curve of the waist. A standout pair is punctuated with yet more snaking metal, which ladders dramatically from the hip all the way down to the hem. Kilt-like minis and sleek, curve-skimming pencil dresses are also key within the collection.

As part of a collaboration with Nona Source, this season over 80 per cent of the offering utilises repurposed deadstock material, while Vitto's colour palette explodes beyond her typical black, grey, and white minimalism. Bolshy chartreuse clashes against deep, rich purple and hot lipstick pink, while the punchy tomato red that lent a singular splash of colour to her first collection makes a return. As the colour of the Brazilian Workers' Party, the hue takes on extra poignancy for AW23. Party leader Lula Da Silva was elected president of Vitto's home country just a few weeks after she made her London Fashion Week debut, bringing an end to Bolsonaro's era of cruelty and unrest.

Doubling down on her commitment to shift fashion's notoriously narrow beauty and body ideals, Vitto has once again joined forces with AAMO casting. For a second season, all models on the line-up are no smaller than a UK size 10, and range up to a UK size 20. The designer has also established a number of house muses, who "bring so much personality to the runway, and really represent the Karoline Vitto girl". Among those back for AW23 are Alva Claire, Monet-Lauren Gordon, and the designer's close friend Fernanda Liberti.

Brazilian-born and London based designer Karoline Vitto, celebrates the most controversial and overlooked aspects of the female form. Focusing on female empowerment, Vitto celebrates the curves and accentuates the folds, placing the body in the centre of the design process. Inclusivity is at the forefront of the namesake label with all pieces made-to-order, ranging from UK8 – UK28. Karoline Vitto has been featured on the cover of Vogue Brazil, Another Magazine and has been worn by plus size Supermodels Paloma Elsesser and Precious Lee as well as singers Jojo Todynho and Shygirl. Karoline Vitto studied at Central Saint Martins and graduated from Royal College of Art with a Masters in fashion and will be presenting her second collection with Fashion East this season.

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