

PRESS RELEASE

MARGARET HOWELL

AUTUMN WINTER 2023
SUNDAY 05 – MONDAY 06 MARCH

MARGARET HOWELL
6 PLACE DE LA MADELEINE
PARIS 8E

PHOTOGRAPHY MARK KEAN
STYLING BEAT BOLLIGER

For Margaret Howell, design is a constant process of review and renewal. Updating proportions and silhouettes and revisiting favoured archive styles.

'I find the toughness of MHL. and the refinement of the Margaret Howell label works well together as a combination when styling outfits.'

— MARGARET HOWELL

Autumn colours: Fawn, Cork, Mineral, Olive and Charcoal.

Refined and textural fabrics combine well together: Sheepskin, Cord, Matt Wool, Cotton Poplin.

Harris Tweed, a fabric favoured by Margaret Howell, appears in Fawn, handwoven and finished in the Outer Hebrides of Scotland.

Boxy gilets in English Sheepskin come in Tan and Black, manufactured in London. Details include zip front closure, generous patch pockets and D-ring side adjusters.

A Raglan Overcoat in Check Wool has been referenced from an early piece of men's outerwear from the Margaret Howell archive. The fabric was woven in Somerset by Fox Brothers, specialists in West of England wools and flannels and a long-standing supplier for Margaret Howell.

Outerwear and shirt dresses are belted, redefining the silhouettes. A sheer shirt dress in Black Matt Organza is cinched at the waist with a contrasting MHL. canvas belt with metal hardware.

Classic looks are updated with contrast layering. Shirts are longer in length, designed to show under jackets and knitwear.

An updated Kilt for women comes in a graphic check of seasonal colours. The classic wrap and pleat structure is referenced from the Margaret Howell archive.

Scout uniforms inform MHL. shirting and accessories. A collarless v-neck shirt in Japanese cotton linen and triangle neck-tie scarves.

Deliberately longer in length, a seasonal jerkin is useful for layering under rainwear or worn alone during warmer Autumn months. Made in double face wool woven in Scotland.

Ben Nicholson's hand painted pottery inspires a shadow striped matelot.

Berets are jauntily worn over balaclavas.

A short film accompanies the images, capturing the natural movement of the clothes.