## STEFAN COOKE

## "EDWARDS" AUTUMN WINTER 2023

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Marching, parade, meticulous, artisan, formalwear, municipal regalia, Tyrolean-Californication, Buffalo-transatlantic, time on your hands, the US dandy, foppish, traditional, masculine, bewitched, pride.

The Americanisation of European aesthetic.

The new shooting shirt. The shearling crochet aviator. Autumn leaves and jacquard jumpers. Embroidered laurels on tailoring. Drop-waist voluminous coats. Monogram baseball caps. Inside-out boiled Fair Isle. The dinner jacket is new.

Techniques: glorious shoelace braiding, draftsmanship, interlocking sequins, denim cording returns. Vintage rugby tops cut into and American football shoulder pads fit for a French fashion house, hand-stitched with precision. Vintage varsity jackets and knits reworked into decorative bodices. Marching band uniforms and antique trophies printed on jerseys, giant. Embroidered laurels on tailoring and coats.

Accessories: silk scarf belted neckerchiefs. Macrame button strap fancy work. The baseball cap.

Knitwear: typical Stefan Cooke silhouettes featuring Tyrolean motifs in jacquard and boiledfelted inside-out Fair Isles.

Colours are crisp, stark, winter sharp: tuxedo black and shirting white. Royal blues and brilliant gold. Sun-bleached red. Victory, achievement, status.

SALES ENQUIRIES: stefancooke.sales@gmail.com STEFAN COOKE PAR SHOWROOM: 247 SHOWROOM March 1ST – MARCH 6TH 7 Rue Des Guillemites 75004 Paris

STYLING Alice Goddard @ Rep-Ltd

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MAKE-UP Athena Paginton @ Future Rep

> PHOTOGRAPHY Angus Williams

CASTING Piotr Chamier @ Streeters

> ART DIRECTION Bruce Usher

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SPECIAL THANKS

The Stefan Cooke team: Nina Grüeninger, Amanda Montenovo, Hannah Evans, Sam Thompson, Pheobe Nash. The British Fashion Council, Sarabande – The Lee Alexander McQueen foundation, Trino Verkade, the team at A.I.P.R, Adam Iezzi, Franck Cathus, the NEWGEN Panel, Sarah Mower, Stavros Karelis, Julio Ng and the team at Seiya Nakamura 2.24 showroom, the Team at Six London, Alice Goddard's Team, Benedikt Hetz, Leo Haotian, Flint McDonald, Solar Klinghofer Bardov, Theo Sion and both our incredible families.