

STEFAN COOKE

“AWAY”

SPRING SUMMER 2024

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For spring/summer 2024, Stefan Cooke and Jake Burt combine their cult style vocabulary with the completely new, and debut an ideal collaboration with Mulberry, entirely in line with both brands' shared value of craft.

Featuring thousands of studs covered in deadstock leathers, or suede, radiating intricately from the neck or waist on blanket capes and maxi skirts.

Champion sashes are knitted in lambswool and feel more homespun than Olympic.

Sunburnt foam looks take stadium souvenirs to catwalk level. Inspired by sun-faded foam fingers; each panel partially blocked in a pattern and bleached by the sun.

Dresses and tops are draped for Super Bowl impact with a quarterback silhouette remade with a mix of Lycra, shoulder pads, elastic and vintage rugby jerseys.

Military medical coats are rendered in British Millerraine waxed cotton for a rained-off silhouette.

And a huge new “SC” monogram debuts on a white T-shirt dress. Billboard size.

Bold simplicity, high-fashion confidence, hard-core craft, subversive silhouettes: it is a severe and refined vision for men's fashion, pushing a silhouette with statement shoulders, narrow and broad, tiny waists, mini or maxi lengths and industrial shorts. Refined tailoring is nostalgic to past necklines.

A selection of 27 pre-loved Mulberry bags, one-of-a-kind and sourced from its circularity programme, The Mulberry Exchange, have been transformed by Mulberry artisans to feature four signature Stefan Cooke motifs. Some are accessorised with vintage rugby shirt tassels, others button straps, silk scarves, while others, as they are, are simply held.

Mulberry

STYLING

Alice Goddard @ Rep-Ltd

HAIR

Sam Elliott and Dexter Johnson @ Toni & Guy

MAKE-UP

Thom Walker @ Art + Commerce

CASTING

Piotr Chamier @ Streeters

LEATHER GOODS

In collaboration with Mulberry England

MUSIC

Lukas Heerich

ART DIRECTION

Bruce Usher

SHOW PRODUCTION

Blonstein

P.R.

A.I.

WORDS

Jessica Bumpus

SPECIAL THANKS

The Stefan Cooke team: Nina Grüninger, Amanda Montenovov, Hannah Evans, Sam Thompson, Olivia Brown, Leo Haotian, Becky Feng, everyone from the Mulberry London and Somerset Teams, The British Fashion Council, Lulu Kennedy, Sarabande – The Lee Alexander McQueen foundation, Trino Verkade, the team at A.I.P.R, Adam Iezzi, Luka Nikolic, Nancy Collins, Milly Matthews, the NEWGEN Panel, Sarah Mower, The team at Seiya Nakamura 2.24, the Team at Six London, Alice Goddard's Team, Benedikt Hetz, Angus Williams, Flint McDonald, Theo Sion and both our incredible families.